



Project One

Please allow myself to introduce. . . myself

This first project is meant to get you familiar with the design and layout of web pages in the Photoshop. You will design a web site for posting all of your work for this semester's class. It will be a portal to your own creative process, showing your fellow classmates and your instructor some of what inspires you to create.

1. This home page will be the connection point for all other class projects. Your home page must have:

- Your name and at least 1 paragraph about yourself
- At least one image
- GRC 175, Web Design and Publishing I, Spring 2014 and TMCC (or Truckee Meadows Community College or the official logo)
- Your e-mail address
- Plenty of room and/or links for the next 2 projects
- Plenty of room and/or links to a references and resources section with links to web sites that provide inspiration or useful information regarding web design; you need to have at least 4 links in this section to start, then you will add to it as the semester progresses.

Note: you have the option of redesigning this page as the semester progresses. And remember to start out simply as you can always make it more complex as your skills increase.

2. Research

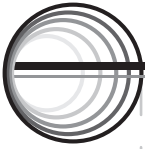
Begin looking critically at the design and aesthetics of websites you come across when you use the internet. Take some time to look around for attractive and unattractive websites. Look at other people's personal portfolio sites. Find at least **2 websites** that creatively inspire you and **2 websites** that provide useful information (tutorials, articles, etc.) about web design. These cannot be taken from the "Resources" section of the GRC 175 website, you must find them on your own.

3. Creative Process

Develop a meaningful concept by brainstorming, mind mapping, list making, and/or anything else that stretches your creativity. Be sure to document this discovery as you will need to turn it in.

Sketch at least **12 thumbnails** of how you might design your home page. Try out a wide variety of compositions in your thumbnails; a sketch that simply moves the location of one image is *not* a different idea, only a variation.

Choose at least **2 different** sketches and develop each further into a rough layout for your home page. The rough layouts may be created by hand or on the computer, but must include color, typeface(s), navigation and composition of image(s) and/or text.



4. Preliminary critique

Post your two roughs online in the forum and be prepared to discuss your concepts in detail. Link your 2 inspirational websites in your forum post and tell us why you found them inspirational; “*I just did!*” is **not** an acceptable answer.

5. Site construction

After preliminary critique and one direction has been selected, begin to create and prepare your content and layout your page. As your skills and knowledge increase, continue creating and refining your website.

6. Upload

Once this has been completed, post your final designs to the forums along with a post introducing yourself and explaining how your design solves this project and why you designed it the way you did. The class will have one week to post their critiques of your website and then the thread will be locked on **03/07**.

7. Final critique and turning in the completed project

Burn your original PSD files along with flattened TIFF and PDF copies of your design onto a CD-R and turn it in with your preliminary work in a manila envelope with your name and url on it.

Due Dates

Thursday 02/13

Preliminary critique due online

Friday 02/28

Project 3 due, final critique