Style Guide

What's my page again?

Color(s)

List all colors used in the site as well as acceptable tints and shades. Include both swatches and hexadecimal numbers in your color list.

Logo and Logotype

*Include a sample of the logo and all acceptable variations. Also include a sample of the type used in the logo (if any) and any acceptable variations (**bold**, italic, etc.). Be sure to state explicitly where the logo can and cannot be used.*

Graphics

Make a list of all non-logo graphics that appear in your design (persistent navigation, accents, pictures, etc.) along with all acceptable variations of those graphics. Be sure to state explicitly where these graphics can and cannot be used.

Typography

*Include visual samples of the typefaces (primary, secondary and default) used in the site and any acceptable variations (**bold**, italic, etc.).*

Design

Attach a dummy to the style guide for each variation of the overall design.