

# Style Guide: Project 2

## Kathyleen Bullard

GRC 175 Fall 2011

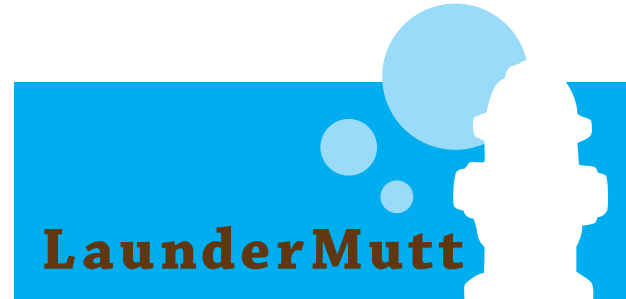
### Colors

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Background</b>            | <b>Content Area</b>                          |
| <input type="checkbox"/> <b>Location/Contact Area</b> | <input type="checkbox"/> Background CCFFFF   |
| <input type="checkbox"/> Background 663300            | <input type="checkbox"/> Titles 663300       |
| <input type="checkbox"/> Titles FFFFFFFF              | <input type="checkbox"/> Subtitles 663300    |
| <input type="checkbox"/> Body Copy 99CCFF             | <input type="checkbox"/> Staff Titles 996633 |
| <input type="checkbox"/> <b>Navigation Tabs</b>       | <input type="checkbox"/> Body Copy 663300    |
| <input type="checkbox"/> Up 1 663300                  | <input type="checkbox"/> Links 0099FF        |
| <input type="checkbox"/> Up 2 996633                  |  |
| <input type="checkbox"/> Down CCFFFF                  |  |
| <input type="checkbox"/> Over FF9933                  |  |

### Logo

**Logo Typeface Chaparral Bold**

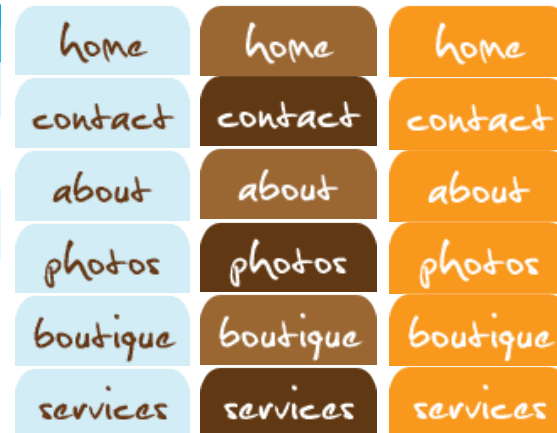
Logo may be used within header image only



### Graphics



header.png should and may only be used at the top of every page.

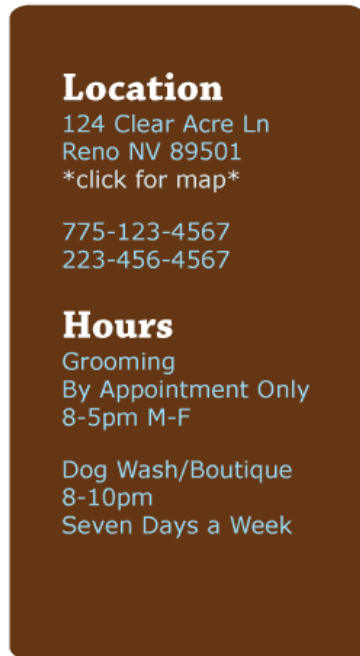


Navigation buttons may be only used directly attached to the top of content\_top.png



paws may be used next to Staff Name Titles on About Page and in any instances of a list (p\_orange.png, p\_green.png, p\_brown.png, p\_blue.png)

## Graphics cont.



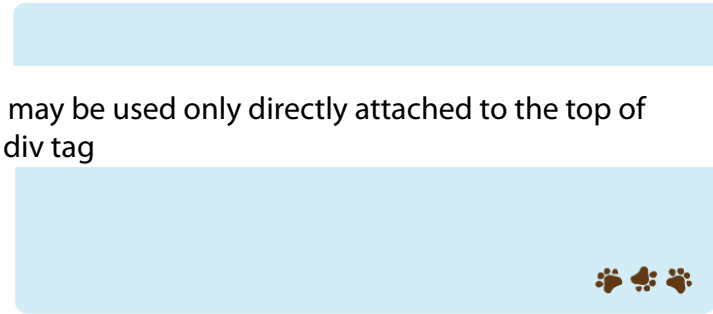
vitals.png  
should and may be used  
only on the left side of  
any page, overlapping  
content\_middle.png



boxer.png & grass2.png  
may be used only on about.html within  
text\_right div, they must be staggered with  
boxer.png above grass2.png



content\_top.png may be used only directly attached to the top of  
'content\_middle' div tag



content\_bottom.png may be used only directly attached to the bottom of  
'content\_middle' div tag

content\_middle.png may be used as a background within the 'content\_  
middle' div tag, repeated as necessary along the y-axis.

## Typography

### Title

Verdana 2em bold

### Heading

Verdana 1.2em bold

### Staff Titles

Verdana 1.2em bold

### Navigation Tabs

Christopherhand 38pt bold

### vitals.png title

Chaparral 28pt bold

### Body Copy

Verdana 0.8em

### vitals.png Body Copy

Verdana 16pt

## Graphics cont.



all thumbnail images may be used in photo.html in any order. Only one image is allowed in each 'thumbnail' div



all logo images may be used in shop.html in any order. Only one image is allowed in each 'logo' div

# Design

