

Graphic Communications Degree

Associate of Applied Science

Degree Outcomes

Students completing the degree will:

- Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.
- Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.

General Education Requirements

Diversity (3 credits)

Refer to the “Diversity” section of the general education description of this college catalog for a list of approved courses. Designated diversity courses can be used to fulfill other general education or major requirements.

English/Communications 6 credits

Choose one course from each group.

English: BUS 106 preferred or choose from BUS 108, ENG 101 (113), 102 (114), 107, 108, 181 or JOUR 221.

Communications: BUS 107 or COM 113 preferred or choose from CPD 201, 202, ENG 101 (113), 102 (114), 107, 108, 220, 221, JOUR 221 or COM 215.

Human Relations 3 credits

Recommended: MGT 212 or choose from: CE 201, CPD 124, 126, 129, 132, EPY 101, MGT 171, 201, 235 or PSY 102.

Quantitative Reasoning 3 credits

Recommended: BUS 117 or MATH 120 or choose from: CUL 245, ECON 261, 262, all other math courses 100-level or above, PSY 210 or SOC 210.

Science 3 credits

Choose from: (100-level or above) astronomy, biology, chemistry, environment, geology, nutrition, physics or choose from ANTH 102 or GEOG 103.

Social Science/Humanities 3 credits

Recommended: GRC 111, AAD 201, ART 160 or choose from any 100-level or above from the following areas (exceptions noted): art, English (except 101, 102, 103, 107, 108, 113 and 114), foreign languages, humanities, philosophy or choose from HIST 105, 106, 208, 209, 227, 247, MUS 121, 125, 225, 226, THTR 100, 209, 231, CH 201, 202, 203, anthropology (except 102), criminal justice, economics, geography (except 103), history, psychology, political science, sociology or choose from EDU 201, 202, 203, HDFS 201, 202 or JOUR 101.

U.S. and Nevada Constitutions 3 credits

Choose from: CH 203, HIST 101, 102, 217, PSC 101, 208 (Both U.S. and Nevada Constitutions must be completed, PSC 101 or CH 203 will fulfill both requirements.)

Total General Education Requirements 21 Credits

Core Requirements

| | | |
|---------|---------------------------------------|-----|
| GRC 107 | Design Fundamentals..... | 3-4 |
| GRC 109 | Color and Design | 3-4 |
| GRC 110 | Rendering and Illustration | 3-4 |
| GRC 118 | Computer Graphics/Print Media | 3-4 |
| GRC 119 | Computer Graphics/Digital Media | 3-4 |
| GRC 122 | Letterforms | 3 |
| GRC 294 | Portfolio Workshop..... | 3 |

Total Core Requirements 21-26 Credits

Emphasis Requirements

Choose 21 credits from the following:

| | | |
|---------|---|-----|
| GRC 132 | Basic Principles of Animation | 3 |
| GRC 135 | Storyboarding | 3 |
| GRC 144 | Electronic Layout and Typography | 3 |
| GRC 153 | Commercial Printing Processes | 4 |
| GRC 156 | Computer Illustration | 3 |
| GRC 175 | Web Design and Publishing I..... | 1-3 |
| GRC 181 | Digital Video I..... | 3 |
| GRC 183 | Electronic Imaging I | 3 |
| GRC 184 | 3D Modeling I..... | 3 |
| GRC 188 | Web Animation and Interactivity I..... | 3 |
| GRC 244 | Electronic Layout and Typography II | 3 |
| GRC 275 | Web Design and Publishing II..... | 3 |
| GRC 281 | Digital Video II..... | 3 |
| GRC 283 | Electronic Imaging II | 3 |
| GRC 284 | 3D Animation I | 3 |
| GRC 287 | 3D Animation II | 3 |
| GRC 290 | Internship in Graphic Communications..... | 3 |

Total Emphasis Requirements 21 Credits

Elective Requirements

Choose six credits from the following:

| | | |
|---------|--|---|
| ART 101 | Drawing I | 3 |
| ART 102 | Drawing II | 3 |
| ART 124 | Introduction to Printmaking..... | 3 |
| ART 135 | Photography I | 3 |
| ART 141 | Introduction to Digital Photography..... | 3 |
| CIT 151 | Beginning Web Development..... | 3 |
| CIT 152 | Web Script Language Programming..... | 3 |
| HUM 105 | Art in Film | 3 |
| HUM 106 | Introduction to the American Motion Picture..... | 3 |

Total Elective Requirements 6 Credits

Total Degree Requirements 69-74 Credits

See the following page for the Suggested Course Sequence.

Graphic Communications Degree, cont.

Associate of Applied Science

Suggested Course Sequence

| First Year | Course # | Title | Credits |
|-------------------------|----------|-------------------------------------|--------------|
| 1st Semester | | | |
| English/Com. | ENG 101 | Composition I | 3 |
| Core | GRC 107 | Design Fundamentals | 3-4 |
| Core | GRC 109 | Color and Design | 3-4 |
| Core | GRC 110 | Rendering and Illustration | 3-4 |
| Total | | | 12-15 |
| 2nd Semester | | | |
| English/Com. | ENG 102 | Composition II | 3 |
| Core | GRC 118 | Computer Graphics/Print Media | 3-4 |
| Core | GRC 119 | Computer Graphics/Digital Media | 3-4 |
| Core | GRC 122 | Letterforms | 3 |
| Total | | | 12-14 |
| Second Year | Course # | Title | Credits |
| 1st Semester | | | |
| Emphasis | | Choose from list | 3 |
| Emphasis | | Choose from list | 3 |
| Elective | | Choose from list | 3 |
| Quantitative Reasoning | MATH 120 | Fundamentals of College Mathematics | 3 |
| Total | | | 12 |
| 2nd Semester | | | |
| Emphasis | | Choose from list | 3 |
| Emphasis | | Choose from list | 3 |
| Elective | | Choose from list | 3 |
| Humanities/Diversity | AAD 201 | History of the Built Environment | 3 |
| Total | | | 12 |
| Third Year | Course # | Title | Credits |
| 1st Semester | | | |
| Emphasis | | Choose from list | 3 |
| Emphasis | | Choose from list | 3 |
| U.S. & NV Constitutions | Elective | Choose from list | 3 |
| Science | Elective | Choose from list | 3 |
| Total | | | 12 |
| 2nd Semester | | | |
| Emphasis | | Choose from list | 3 |
| Core | GRC 294 | Portfolio Workshop | 3 |
| Human Relations | MGT 212 | Leadership and Human Relations | 3 |
| Total | | | 9 |
| Degree Total | | | 69-74 |