

# STYLE GUIDE // PROJECT 1

MICHAEL CATONER

## COLORS

Beige #CCCC99



Black #000000



Gray #C0C0C0



White #FFFFFF



## LOGO AND LOGOTYPE




## GRAPHICS

Header  
Navigation buttons  
Footer line  
Footer buttons

## TYPOGRAPHY

Arial  
BEBAS NEUE

## GRC 175



SPRING - 2012  
TRUCKEE MEADOWS COMMUNITY COLLEGE

P2

PROJECT-2

P3

PROJECT-3

RR

REFERENCES & RESOURCES

## I AM

a working class citizen of the universe, trying to make moves to enhance my ability to learn, aspire and create in anyway possible. Battle born and bred in B.L. City, a.k.a. Reno, NV. To start my graphic arts career, I attended Regional Technical Institute during my junior and senior years of high school. While taking part in the program, I competed in the SkillsUSA competition. My first attempt in the advertising design state event, I went home with a bronze medal; my second chance, I took first place and was granted a chance at national competition. I placed 15th representing Nevada. After graduation, TMCC's Graphic Communications program was the next best thing offered locally. Thinking optimistically, I hope to receive my Associates Degree after completing only six more GRC credits, and continue my path in the graphic arts field.

## GRC 175



SPRING - 2012  
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HM

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ANALYSIS
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