

{Style Guide}

for Bries TARDIS web site

Color(s)

The acceptable colors are White #ffff and mid blue Gray #5d5e70 of any opacity

Logo and Logotype

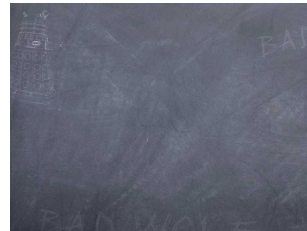
The only logo to be used is the BRIE logo. Acceptable in white #ffff or Black in the font “Sketch block” and the parentheses in the font “stencil std”

{BRIE}

Graphics

Acceptable graphics include any sketching of characters from the BBC Doctor Who series. Must be done in white on appropriate background.

Appropriate backgrounds include:



Typography

Acceptable typefaces are **Sketch Block** and any serif font included in the web safe fonts list.