

color #9E9E9E



#00A651



logo:



white facebook logo

typeface: **bauhaus 93** and Eurostile **bold**

photograph: personal Kia at tmcc photo



design



1. What is the basic overview of the project?

Create a website for introducing yourself and show your projects

2. What is the single purpose of the site?

Portfolio work

3. What are the secondary goals of the site?

Show what my design is like and my capabilities

1. Who is your target audience? Choose a typical user?

20's to 40's Y.O. that like cars music and photographs

2. What is a typical task the user might perform on the site?

search search search, and maybe read a little then research then copy past and so on.

3. What do you want them to think, feel and do while visiting your site?

He can make anything look good.

4. What adjectives can be used to describe the way the website should be perceived by the target audience?

Oh wow. So surprises or astonished.

1. What is the overall message you are trying to convey to your target audience?

I would say the overall message would be informative as well as entertaining.

2. How will you convey the overall message?

I will convey my message with navigation and more important the content, content is important to the user, other wise there is no information

3. What are some specific visual goals the site should convey?

Simplistic and modern and out of the ordinary / traditional sence

4. How will you measure the success of the site?

In the words of Mr. Burns "EEExellent" and more improving

1. Who is the competition?

My fellow students and cadets, And everyone else that is looking for a job.

2. How will this website be different from the competition?

Unique in its styling as an entire peice

3. What specifically does the competition do/use that your site will incorporate?

Basic information,

4. If redesigning a site, what areas of the current site are successful and why?

The main page for show what im capable of. And its simplistic styling