GRC 175 Web Site Style Guide

Colors

White
  #ffffff
Gray
  primary - #cccccc
  medium - #b3b3b3
  dark - #666666
  extra light - #f9f9f9
Blue
  #0044aa
Yellow
  #ffcc00
Red
  #aa0000
Orange
  #d45500
Green
  #94a424
Purple
  #330080

Logo and Logotype

No logo created.

Graphics

info.png – placed in the nav/icon bar
      info_ro.png – for rollover
      info_act.png – for active page
projects.png – placed in the nav/icon bar
      projects_ro.png – for rollover
      projects_act.png – for active page
links.png – placed in the nav/icon bar
      links_ro.png – for rollover
      links_act.png – for active page
contact.png – placed in the nav/icon bar
      contact_ro.png – for rollover
      contact_act.png – for active page
grc175.png – placed in the nav/icon bar
      grc175_ro.png – for rollover
tmcc.png – placed in the nav/icon bar
      tmcc_ro.png – for rollover
email.png – placed on the contact page
      email_ro.png – for rollover
project2.png – placed on the projects page
      project2_ro.png – for rollover
project3.png – placed on the projects page
      project2_ro.png – for rollover
gp.png – placed on the contact page
      gp_ro.png – for rollover
fb.png – placed on the contact page
      fb_ro.png – for rollover
favicon.png – the favicon
cc.png – on all pages, lower left corner
html5.png – on all pages, lower left corner
sem.png – on all pages, lower right corner
pipe.png – on icon bar to separate internal & external links

Typography

Primary font: Verdana

You see? It's curious. Ted did figure it out - time travel. And when we get back, we gonna tell everyone. How it's possible, how it's done, what the dangers are. But then why fifty years in the future when the spacecraft encounters a black hole does the computer call it an 'unknown entry event'? Why don't they know? If they don't know, that means we never told anyone. And if we never told anyone it means we never made it back. Hence we die down here. Just as a matter of deductive logic.

Secondary font: Geneva

Do you see any Teletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb.

Tertiary font: DejaVu Sans

Well, the way they make shows is, they make one show. That show's called a pilot. Then they show that show to the people who make shows, and on the strength of that one show they decide if they're going to make more shows. Some pilots get picked and become television programs. Some don't, become nothing. She starred in one of the ones that became nothing.

Default font: sans-serif

The lysine contingency - it's intended to prevent the spread of the animals is case they ever got off the island. Dr. Wu inserted a gene that makes a single faulty enzyme in protein metabolism. The animals can't manufacture the amino acid lysine. Unless they're continually supplied with lysine by us, they'll slip into a coma and die.

Acceptable variations: italics for emphasis, underline for links, bold for headlines.

(above filler text credited to: http://slipsum.com/lite.html)

Design

contact

Hello, my name is Larry Rubald. I'm a 29 year old student at TMCC working on my third degree (an AAS in Web Development), after having already earned an Associate of the Arts and an AAS in Networking and Server Technology. I approach GRC175 from a coding background and hope to gain greater insight into the creative process of design through this class.

I work for a coin shop in Carson City where I support their technology and also help develop their website. Outside of work and school, I continue my trend of geeky activities, by being a computer enthusiast, net addict, comics geek, sci fi/fantasy fan, and gamer (video and tabletop). I also have a passion for music, and spent much of my time while growing up playing music.