

Graphic Communications

Certificate of Achievement

The certificate of achievement in graphic communications prepares students for jobs in areas of graphic communications. This includes graphic design, advertising design, electronic media production and computer graphics for a variety of media. The program instructs in both theory and application on the latest print and monitor-based graphics software. GRC certificates are for students who may have a degree or have industry experience and are looking for certification in their field.

Certificate Outcomes

Students completing the certificate will:

- Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.

General Education Requirements

Communications 3 credits

BUS 107 or COM 113 preferred or choose from CPD 201, 202, ENG 101 (113), 102 (114), 107, 108, 220, 221, JOUR 221 or COM 215

Human Relations 3 credits

MGT 212 preferred or choose from CE 201, CPD 124, 126, 129, 132, MGT 171, 201, 235 or PSY 102

Quantitative Reasoning 3 credits

BUS 117 or MATH 120 preferred or choose from CUL 245, ECON 261, 262, all other MATH courses 100-level or above, PSY 210 or SOC 210

Total General Education Requirements 9 Credits

Emphasis Requirements

Choose 21 credits from the following list:

GRC 107	Design Fundamentals.....	3-4
GRC 109	Color and Design	3-4
GRC 110	Rendering and Illustration	3-4
GRC 118	Computer Graphics/Print Media	3-4
GRC 119	Computer Graphics/Digital Media	3-4
GRC 122	Letterforms	3
GRC 125	Graphics Software	1-9
GRC 132	Basic Principles of Animation	3
GRC 135	Storyboarding	3
GRC 144	Electronic Layout and Typography	3
GRC 153	Commercial Printing Processes	4
GRC 156	Computer Illustration	3
GRC 175	Web Design and Publishing I.....	3
GRC 181	Digital Video I.....	3
GRC 183	Electronic Imaging I	3
GRC 184	3D Modeling I.....	3
GRC 188	Web Animation and Interactivity I.....	3

GRC 244	Electronic Layout and Typography II	3
GRC 275	Web Design and Publishing II.....	3
GRC 281	Digital Video II.....	3
GRC 283	Electronic Imaging II	3
GRC 284	3D Animation I	3
GRC 287	3D Animation II	3
GRC 294	Portfolio Workshop.....	3

Total Emphasis Requirements 21 Credits

Total Certificate Requirements 30 Credits

Suggested Course Sequence

For a suggested program sequence, please contact the GRC Program office at 775-673-7291.

