

Graphic Communications Degree

Associate of Applied Science

Degree Outcomes

Students completing the degree will:

- Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.
- Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.

General Education Requirements

Diversity (3 credits)

Refer to the “Diversity” section of the general education description of this college catalog for a list of approved courses. Designated diversity courses can be used to fulfill other general education or major requirements.

English/Communications 6 credits

Choose one course from each group.

English: BUS 106 preferred or choose from BUS 108, ENG 101 (113), 102 (114), 107, 108, 181 or JOUR 221.

Communications: BUS 107 or COM 113 preferred or choose from CPD 201, 202, ENG 101 (113), 102 (114), 107, 108, 220, 221, JOUR 221 or COM 215.

Human Relations 3 credits

Recommended: MGT 212 or choose from: CE 201, CPD 124, 126, 129, 132, EPY 101, MGT 171, 201, 235 or PSY 102.

Quantitative Reasoning 3 credits

Recommended: BUS 117 or MATH 120 or choose from: CUL 245, ECON 261, 262, all other math courses 100-level or above, PSY 210 or SOC 210.

Science 3 credits

Choose from: (100-level or above) astronomy, biology, chemistry, environment, geology, nutrition, physics or choose from ANTH 102 or GEOG 103.

Social Science/Humanities 3 credits

Recommended: GRC 111, AAD 201, ART 160 or choose from any 100-level or above from the following areas (exceptions noted): art, English (except 101, 102, 103, 107, 108, 113 and 114), foreign languages, humanities, philosophy or choose from HIST 105, 106, 208, 209, 227, 247, MUS 121, 125, 225, 226, THTR 100, 209, 231, CH 201, 202, 203, anthropology (except 102), criminal justice, economics, geography (except 103), history, psychology, political science, sociology or choose from EDU 201, 202, 203, HDFS 201, 202 or JOUR 101.

U.S. and Nevada Constitutions 3 credits

Choose from: CH 203, HIST 101, 102, 217, PSC 101, 208 (Both U.S. and Nevada Constitutions must be completed, PSC 101 or CH 203 will fulfill both requirements.)

Total General Education Requirements 21 Credits

Core Requirements

GRC 107	Design Fundamentals.....	3-4
GRC 109	Color and Design	3-4
GRC 110	Rendering and Illustration	3-4
GRC 118	Computer Graphics/Print Media	3-4
GRC 119	Computer Graphics/Digital Media	3-4
GRC 122	Letterforms	3
GRC 294	Portfolio Workshop.....	3

Total Core Requirements 21-26 Credits

Emphasis Requirements

Choose 21 credits from the following:

GRC 132	Basic Principles of Animation	3
GRC 135	Storyboarding	3
GRC 144	Electronic Layout and Typography	3
GRC 153	Commercial Printing Processes	4
GRC 156	Computer Illustration	3
GRC 175	Web Design and Publishing I.....	1-3
GRC 181	Digital Video I.....	3
GRC 183	Electronic Imaging I	3
GRC 184	3D Modeling I.....	3
GRC 188	Web Animation and Interactivity I.....	3
GRC 244	Electronic Layout and Typography II	3
GRC 275	Web Design and Publishing II.....	3
GRC 281	Digital Video II.....	3
GRC 283	Electronic Imaging II	3
GRC 284	3D Animation I	3
GRC 287	3D Animation II	3
GRC 290	Internship in Graphic Communications.....	3

Total Emphasis Requirements 21 Credits

Elective Requirements

Choose six credits from the following:

ART 101	Drawing I	3
ART 102	Drawing II	3
ART 124	Introduction to Printmaking.....	3
ART 135	Photography I	3
ART 141	Introduction to Digital Photography.....	3
CIT 151	Beginning Web Development.....	3
CIT 152	Web Script Language Programming.....	3
HUM 105	Art in Film	3
HUM 106	Introduction to the American Motion Picture.....	3

Total Elective Requirements 6 Credits

Total Degree Requirements 69-74 Credits

See the following page for the Suggested Course Sequence.

Graphic Communications Degree, cont.

Associate of Applied Science

Suggested Course Sequence

First Year	Course #	Title	Credits
1st Semester			
English/Com.	ENG 101	Composition I	3
Core	GRC 107	Design Fundamentals	3-4
Core	GRC 109	Color and Design	3-4
Core	GRC 110	Rendering and Illustration	3-4
Total			12-15
2nd Semester			
English/Com.	ENG 102	Composition II	3
Core	GRC 118	Computer Graphics/Print Media	3-4
Core	GRC 119	Computer Graphics/Digital Media	3-4
Core	GRC 122	Letterforms	3
Total			12-14
Second Year	Course #	Title	Credits
1st Semester			
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Elective		Choose from list	3
Quantitative Reasoning	MATH 120	Fundamentals of College Mathematics	3
Total			12
2nd Semester			
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Elective		Choose from list	3
Humanities/Diversity	AAD 201	History of the Built Environment	3
Total			12
Third Year	Course #	Title	Credits
1st Semester			
Emphasis		Choose from list	3
Emphasis		Choose from list	3
U.S. & NV Constitutions	Elective	Choose from list	3
Science	Elective	Choose from list	3
Total			12
2nd Semester			
Emphasis		Choose from list	3
Core	GRC 294	Portfolio Workshop	3
Human Relations	MGT 212	Leadership and Human Relations	3
Total			9
Degree Total			69-74

Graphic Communications

Certificate of Achievement

The certificate of achievement in graphic communications prepares students for jobs in areas of graphic communications. This includes graphic design, advertising design, electronic media production and computer graphics for a variety of media. The program instructs in both theory and application on the latest print and monitor-based graphics software. GRC certificates are for students who may have a degree or have industry experience and are looking for certification in their field.

GRC 244	Electronic Layout and Typography II	3
GRC 275	Web Design and Publishing II	3
GRC 281	Digital Video II	3
GRC 283	Electronic Imaging II	3
GRC 284	3D Animation I	3
GRC 287	3D Animation II	3
GRC 294	Portfolio Workshop.....	3

Total Emphasis Requirements	21 Credits
Total Certificate Requirements	30 Credits

Certificate Outcomes

Students completing the certificate will:

- Understand and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.

Suggested Course Sequence

For a suggested program sequence, please contact the GRC Program office at 775-673-7291.

General Education Requirements

Communications	3 credits
BUS 107 or COM 113 preferred or choose from CPD 201, 202, ENG 101 (113), 102 (114), 107, 108, 220, 221, JOUR 221 or COM 215	
Human Relations	3 credits
MGT 212 preferred or choose from CE 201, CPD 124, 126, 129, 132, MGT 171, 201, 235 or PSY 102	
Quantitative Reasoning	3 credits
BUS 117 or MATH 120 preferred or choose from CUL 245, ECON 261, 262, all other MATH courses 100-level or above, PSY 210 or SOC 210	
Total General Education Requirements	9 Credits

Emphasis Requirements

Choose 21 credits from the following list:

GRC 107	Design Fundamentals.....	3-4
GRC 109	Color and Design	3-4
GRC 110	Rendering and Illustration	3-4
GRC 118	Computer Graphics/Print Media	3-4
GRC 119	Computer Graphics/Digital Media	3-4
GRC 122	Letterforms	3
GRC 125	Graphics Software	1-9
GRC 132	Basic Principles of Animation	3
GRC 135	Storyboarding	3
GRC 144	Electronic Layout and Typography	3
GRC 153	Commercial Printing Processes.....	4
GRC 156	Computer Illustration	3
GRC 175	Web Design and Publishing I.....	3
GRC 181	Digital Video I.....	3
GRC 183	Electronic Imaging I	3
GRC 184	3D Modeling I.....	3
GRC 188	Web Animation and Interactivity I.....	3

