

## Site Needs & Goals

Project 3 is basically to make a GRC website that is more interesting than the one on the TMCC web site. It needs to be five pages with one being a home page, one having course information, one having instructor bios, one being a student gallery and the final page being about degrees and certificates. The site needs to be visually interesting and easy to navigate.

We are targeting people who are interested in graphic design so they are stimulated by color graphics and visual cues. They will also be able to go to the real site to register and check out more information. Mostly people will be seeing what is available in the GRC program we offer and what you need to work toward a degree or certificate.

The message is "That it is never too late to go to School." Whether you are right out of school or starting in a new career. There should be colorful, have continuity and be easy navigation. In reality the site would be successful when you had lots of new students enrolling.

The competition's site is rather plain and not very exciting. What I like about them is the amount of valuable information on them and some had very nice animated photos.