

Site Needs & Goals

Project Summary:

1. Create a personal website
2. Learn web design
3. To feature projects created in GRC 175

Audience Profile:

1. Instructor and Students in GRC 175
2. View projects created in GRC 175

Communication Strategy:

1. This is an informative website.
2. The message is conveyed by content and design.

Competitive Positioning:

1. Other personal websites

Targeted Message:

This site will give the viewer an idea of who I am and visual style.