Graphic Communications Degree

ASSOCIATE OF APPLIED SCIENCE

DEGREE OUTCOMES

The graphic communications (GRC) program offers classes that lead to an associate degree or a certificate of achievement. Instruction includes the use of industry standard graphics software, and GRC computer labs are equipped with the latest Macintosh computers with support scanners, printers, a sound recording facility and a complete prepress/print shop facility.

Students completing the degree will:

- Identify and apply historical and current design theories and concepts in the production of visually engaging media that meets the requirements of the graphic communications industry.
- Acquire a broad skill set in current graphics related technologies, including computer software applications, processes and other production techniques used in the graphic communications industry.
- Develop and assemble a portfolio of work that will illustrate and communicate their visual design skills at a professional level.

GENERAL EDUCATION REQUIREMENTS

DIVERSITY ..... **(3 CREDITS)**
Recommended: AAD 201

COMMUNICATIONS/ENGLISH ..... **6 CREDITS**
Recommended: ENG 101, 107 113, or BUS 106/ENG 102, 114, BUS 107 or COM 113

FINE ARTS/HUMANITIES/ SOCIAL SCIENCE ..... **3 CREDITS**
Recommended: AAD 201

HUMAN RELATIONS ..... **3 CREDITS**
Recommended: MGT 212, EPY 101

MATHEMATICS ..... **3 CREDITS**
Recommended: BUS 117 or MATH 120

SCIENCE ..... **3 CREDITS**

U.S. AND NEVADA CONSTITUTIONS ..... **3 CREDITS**
Recommended: PSC 101 or CH 203

TOTAL GENERAL EDUCATION REQUIREMENTS ..... **21 CREDITS**

CORE REQUIREMENTS

GRC 107	Design Fundamentals	4
GRC 109	Color and Design	4
GRC 110	Rendering and Illustration	4
GRC 118	Computer Graphics/Print Media	4
GRC 119	Computer Graphics/Digital Media	4
GRC 294	Portfolio Workshop	2

TOTAL CORE REQUIREMENTS ..... **22 CREDITS**

EMPHASIS REQUIREMENTS

Choose 17 credits from the following:

GRC 132	Basic Principles of Animation	3
GRC 135	Storyboarding	3
GRC 144	Electronic Layout and Typography	3
GRC 153	Commercial Printing Processes	4
GRC 156	Computer Illustration	3
GRC 175	Web Design and Publishing I	1-3
GRC 182	Digital Video Production	3
GRC 183	Electronic Imaging I	3
GRC 188	Web Animation and Interactivity I	3
GRC 244	Electronic Layout and Typography II	3
GRC 275	Web Design and Publishing II	3
GRC 282	Motion Graphics for Video	3
GRC 283	Electronic Imaging II	3
GRC 284	3D Modeling and Animation	3
GRC 290	Internship in Graphic Communications	1-3
GRC 298	Special Problems in Graphic Communications	0.5-6
GRC 299	Independent Study	1-3

TOTAL EMPHASIS REQUIREMENTS.. 17 CREDITS

TOTAL DEGREE REQUIREMENTS... 60 CREDITS

Recommended courses are listed in the course sequence; however, other courses may apply. Please see an advisor or the department.

SUGGESTED COURSE SEQUENCE

First Year	Course #	Title	Credits
1st Semester			
English	GE Elective	See recommended list	3
Core	GRC 107	Design Fundamentals	4
Core	GRC 109	Color and Design	4
Core	GRC 110	Rendering and Illustration	4
		Total	**15**
2nd Semester			
Communications	GE Elective	See recommended list	3
Science	GE Elective	See approved list	3
Mathematics	GE Elective	See recommended list	3
Core	GRC 118	Computer Graphics/Print Media	4
Core	GRC 119	Computer Graphics/Digital Media	4
		Total	**17**
Second Year	**Course #**	**Title**	**Credits**
1st Semester			
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Humanities/Diversity	AAD 201	History of the Built Environment	3
		Total	**15**
2nd Semester			
Emphasis		Choose from list	3
Emphasis		Choose from list	3
Human Relations	GE Elective	See recommended list	3
Core	GRC 294	Portfolio Workshop	2
U.S. and Nevada Constitutions	PSC 101	Introduction to American Politics	3
		Total	**13**
		Degree Total	**60**

Note: For students who have completed the Web Design Fast-Track Certificate of Achievement, completion credit for BUS 107, BUS 117, and MGT 212 will be applied to the General Education requirements for the Graphic Communications AAS degree.